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## COMMUNITY WEBSITES

### Association website... WHY?

It is important to realize that a community website can help reduce printing, mailing and administrative costs all the while providing instant access to important information. Some states require that community associations make certain documents readily available to all the members. Effective communication within a neighborhood is crucial, and a website is the perfect means of posting your newsletters, meeting minutes, official documents and urgent messages.

### RRR Imaging... WHY?

#### Dynamic

We specialize in dynamic websites that can be maintained by an administrator appointed by the association. We find that it is unfair to charge an association for work that they can easily accomplish on their own.

- Perform updates whenever you need them, not whenever the developer gets time.
- Things get lost in translation. Do you really want a developer to interpret your important announcements into their best guess at what you needed to say?
- Did we mention the savings? Developers charge upwards of \$80/hr for maintenance. We may only charge \$30/hr, but there is no reason to even spend that when the association can easily make nearly all changes using an intuitive set of tools designed to put you in control of your site.

#### Creative

RRR Imaging allows you to choose from a set of pre-designed layouts, and then we work with you to tailor it to suite your tastes. What we end up with is a unique site for your association that can be setup and running within hours.



## Functionality

You get to choose the features to display on your website and your appointed administrator can make changes to that list at anytime. We strive to give you all the power of maintaining your own site without the headache of learning extensive programming languages. We are always looking at ways to improve our homeowners experience on our sites, and welcome any new ideas for features, or improvements. With the recent addition of Page Level Security, administrators can now determine who has access each page and change that access at any time. View a list of our sites at: <http://www.rrrimaging.com>

## What's All This Going To Cost?

**The first year - \$585.00** includes: working with the association administrator to get the site appearance the way that you want it, hosting the site and registering the domain. If you already own your own domain name, we can transfer that domain for you too.

**Subsequent years - \$200.00** annually on the anniversary date of the domain registration (usually same as the signing of the contracts) and includes hosting, and domain registration.



## Key Features

<b>Add Content Pages</b>	<b>Annual Meetings</b>	<b>Architectural Control</b>	<b>Board Meetings</b>
<b>Board of Directors</b>	<b>Covenants &amp; Bylaws</b>	<b>Classifieds</b>	<b>Dynamic Menu</b>
<b>Events Calendar</b>	<b>HOA Information</b>	<b>HOA Management</b>	<b>Home Page</b>
<b>Email Subscribers</b>	<b>Local Agencies</b>	<b>Map &amp; Directions</b>	<b>Meeting Minutes</b>
<b>New Owners</b>	<b>Neighbors</b>	<b>Newsletters</b>	<b>Photo Gallery</b>
<b>Page Level Security</b>	<b>Send Request Form</b>	<b>Special Notices</b>	<b>Sub-Associations</b>
<b>Surveys/Polls</b>	<b>Visitor Statistics</b>	<b>Weather</b>	<b>Your Own Domain Name</b>

## Common Questions

### **Why use a professional design company instead of doing it ourselves?**

Chances are good that someone within your community may be able to design and maintain your association's website. It is a good idea to consider the following; will they do what's in the best interest of the association, what happens when they move or get too busy, can they manage a hosting account. Prior experiences indicate that it's best to avoid conflicts of interest.

### **Do I need coding experience to maintain our site?**

No. This is why we have designed and built intuitive administration tools into your association site.

### **Why aren't your rates based on the number of homes?**

Most of our competitors charge higher fees for more homes. It doesn't cost us any more to design or host a neighborhood with 1000 homes compared to a neighborhood with 10 homes, so we don't see a need to charge more for the same service.

### **Why are you providing dynamic sites when the real money is in maintaining them?**

We realize community associations are on a budget with both spare time and money. We enable the association to update their site when they are ready, how they want, and best of all, no hourly fees.

### **How long will it take to create an association website?**

Normally the site can be made available within minutes to the administrator so they can start publishing documents and writing the descriptive text for the pages. The design aspect can be done in parallel with the administrator updating the site content. The whole process is usually completed within a few hours depending on how unique you decide to make your site.

### **What site designs do you have available?**

You can visit our HOA Designs page at [www.rrrimaging.com](http://www.rrrimaging.com). Keep in mind that our clients' websites are designed with the help of the appointed administrator, and the scheme is just the starting point. If your association prefers a custom header with your logo, or you just have a really good idea, share it with us. We often create custom designed headers for free as long as we are allowed to use similar designed headers on other association sites.

### **How do we upload our documents that are only on paper?**

You can take them to a copy center (i.e. Fedex Kinkos, OfficeMax) and have them scanned in. If you have documents that are not in Adobe PDF format, we offer the PDF995 utility so your administrator can easily convert most any document into a PDF file for the web.

### **What if we don't have a domain name?**

We'll register one for you. The price is already included in your fees to us. Your site administrator will supply us with 3 optional choices and we will check to see if they are available. If not, we will suggest some optional names that are available and you can pick the best one.

### **What if we already have a domain name that we want to use?**

No problem, we will work with your previous account holder to get it transferred for you. Normally we can do this for free as long as no fees are charged by your previous registrar and they are cooperative. Once transferred, your annual fee includes the automatic renewal of your domain name.

### **What if I decide to leave RRR Imaging, can I keep the domain name?**

Yes. The domain name as well as documents and photos supplied by the association are the property of the homeowner association. The website code and artwork remain the property of RRR Imaging. If you decide to leave, we will release the domain name to the registrar of your choice. This will enable you to use the domain name to create a new website. We will not charge you to transfer the domain name, but we may hold onto it until your account is current.