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EQUINE WEBSITES

Equine website... WHY?

In this technology driven era, everyone should consider owning their own piece of internet real estate. Your web site can serve as a representative that is always available to answer questions about your equine business, ranch and services.

It is important to realize that a website can help advertise your equine business at a very low cost; all the while providing instant access 24 hours a day to important information. Paper advertising is expensive and often ends up in the trash. With a website you can advertise to an audience that is intentionally looking for what you have to offer. A website is the perfect means of posting your contact information, advertising, accomplishments, pictures, schedule, and much more.

RRR Imaging... WHY?

RRR Imaging specializes in building and hosting quality websites that capture the individuality of our clients. We strive to build websites that load quickly and entice visitors to stay longer and return frequently. RRR Imaging will work closely with you to create a "best fit" solution for your online presence.

Dynamic

We specialize in dynamic websites that can be maintained by the administrator/owner of the website. We find that it is unfair to charge people for work that they can easily accomplish on their own.

- Perform updates whenever you need them, not whenever the developer gets time. As long as you have access to the internet and a computer, you can make updates to your web site anywhere and anytime that you need to.
- Things get lost in translation. Do you really want a web developer to interpret your important announcements into their best guess at what you needed to say?
- Did we mention the savings? Web developers charge upwards of \$80/hr for maintenance. We may only charge \$30/hr, but there is no reason to even spend that when you can easily make nearly all changes using an intuitive set of tools designed to put you in control of your site.

Creative

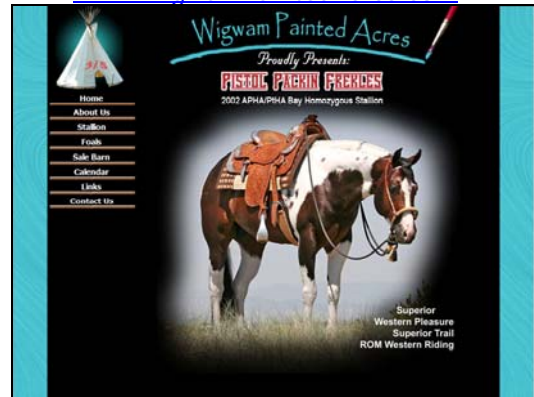
RRR Imaging will design a semi-custom web site that is tailored to your tastes, using your colors, logos, & photos. What you end up with is a unique site that can be setup and running as quickly as possible.

Below are 4 examples of equine websites.

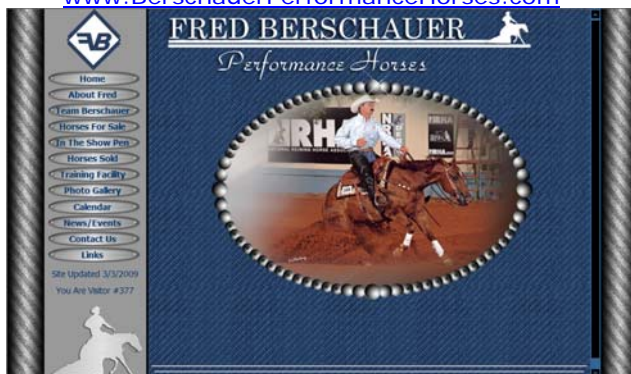
www.PullaraPerformanceHorses.com



www.WigwamPaintedAcres.com



www.BerschauerPerformanceHorses.com



www.JTCPerformanceHorses.com



Functionality

You get to choose the buttons to display on your website and you, as the administrator of your own website, can make changes to that list at anytime. We strive to give you all the power of maintaining your own site without the headache of learning extensive programming languages. We are always looking at ways to improve our horse owners experience on our sites, and welcome any new ideas for features, or improvements.

What's All This Going To Cost?

\$385.00 - One Time Website Design/Setup: Includes working with the association appointed administrator to choose the site scheme and colors. Then we'll work to design a creative look for your website. If you already own your own domain name, we can transfer that domain for you too. The setup fee is due with the signed website agreement.

\$200 Per Year - Hosting, Domain Name, and Features: If you already own your own domain name, we can transfer that domain for you too. Annual fee is due with the signed website agreement, and then annually on the anniversary date of the domain registration.

Common Questions

Do I need coding experience to maintain our website?

No. This is why we have designed and built intuitive administration tools into your website.

Why are you providing dynamic sites when the real money is in maintaining them?

As horse owners we realize that horse owners are always on a budget with both spare time and money. We enable the website owner to update their site when they are ready, how they want, and best of all, no hourly fees.

How long will it take to create an equine website?

Normally the site can be made available within a few days to the administrator so they can start publishing information for the pages. The design aspect can be done in parallel with the administrator updating the site content. The whole process is usually completed within a week or two depending on how detailed you decide to make your website.

What if we don't have a domain name?

We'll register one for you. The price is already included in your fees to us. Your site administrator will supply us with 3 optional choices and we will check to see if they are available. If not, we will suggest some optional names that are available and you can pick the best one.

What if we already have a domain name that we want to use?

No problem, we will work with your previous account holder to get it transferred for you. Normally we can do this for free as long as no fees are charged by your previous registrar and they are cooperative. Once transferred, your annual fee includes the automatic renewal of your domain name.

What if I decide to leave RRR Imaging, can I keep the domain name?

Yes. The domain name is yours to keep. The website code and artwork remain the property of RRR Imaging. If you decide to leave, we will release the domain name to the registrar of your choice. This will enable you to use the domain name to create a new website. We will not charge you to transfer the domain name, but we may hold onto it until your account is current.

Thank you for your time and interest in our equine web design service. Give us a call today and let us help you create your own space on the internet.